
Kiaer Research

Public Opinion | Evaluation | Marketing Research | User Research

For release: 6/9/2020 at 3pm

This poll, sponsored by Kiaer Research, consists of 543 likely voters in Michigan. Data collection took place from 5/31 to 6/7. 22% of respondents were recruited from IVR calls to randomly selected landlines, and 78% of respondents were recruited online from Amazon MTurk. To match Michigan population parameters, data were weighted by education, age, sex, and race. Adjusting for the design effect, the credibility interval for the survey is +/- 6.4 points.

Any questions or inquiries can be directed to Nathan Browning, nathan@kiaerresearch.com.

About Kiaer Research

Kiaer Research is a nonpartisan, Michigan-based research and evaluation firm. Kiaer's four major service areas are public opinion research, program evaluation, marketing research, and user or customer experience research.

Summary of Results

Question	Results	
Are deaths of black individuals isolated incidents, or signs of a bigger problem?	24% - Isolated incidents	68% - Signs of a bigger problem
Do policing practices need reform?	15% - No reform needed	76% - Reform needed
Should demonstrators be permitted to carry guns inside the state Capitol?	13% - Yes, permitted	80% - No, not permitted
For whom do you plan to vote for President?	35% - Trump	50% - Biden
For whom do you plan to vote for in the Michigan Senate election?	32% - James	48% - Peters
Support or oppose ballot initiative to ban sexual orientation & gender expression discrimination?	12% - Oppose	67% - Support

Question	% approve	% disapprove
Trump's handling of COVID-19	39%	61%
Whitmer's handling of COVID-19	69%	31%
Decision to send absentee ballot applications to all Michigan registered voters	81%	19%

Question	Results			
How often do you wear a mask when you leave your house and might be in contact with other people?	60% - all of the time	24% - most of the time	11% - some of the time	5% - none of the time

Full Survey Results, Demographics, & Wording
Kiaer May-June 2020 Poll

Note: results may not add up to 100% due to rounding. Demographics located at end of document.

1. Are you a Michigan resident?
 - Yes [continue survey] – 100%
 - No [terminate survey] – 0%

2. Are you registered to vote in the state of Michigan?
 - Yes – 96%
 - No – 3%
 - Not sure – 0%

3. Generally speaking, do you consider yourself a Democrat, Republican, or an Independent?
 - Democrat – 37%
 - Republican – 28%
 - Independent – closer to Democratic party ideologically – 20%
 - Independent – closer to Republican party ideologically – 15%

 - **Total Dem/Independent Dem – 57%**
 - **Total Rep/Independent Rep – 43%**

4. Do you generally approve or disapprove of the job Donald Trump has done handling the coronavirus pandemic?
 - Strongly approve – 20%
 - Somewhat approve – 19%
 - Somewhat disapprove – 11%
 - Strongly disapprove – 49%

 - **Total approve – 39%**
 - **Total disapprove – 60%**

5. Do you generally approve or disapprove of the job Gretchen Whitmer has done handling the coronavirus pandemic?
 - Strongly approve – 37%
 - Somewhat approve – 32%
 - Somewhat disapprove – 10%
 - Strongly disapprove – 21%

 - **Total approve – 69%**
 - **Total disapprove – 31%**

6. How often, if at all, do you wear a protective mask when you leave your house and might be in contact with other people?
 - All of the time – 60%
 - Most of the time – 24%
 - Some of the time – 11%
 - None of the time – 5%

7. How likely is it that you'll vote in the general election in November of this year?
 - Definitely will vote – 88%
 - Probably will vote – 12%
 - Probably will not vote – 0%
 - Definitely will not vote – 0%

 - **Likely to vote – 100%**

8. Thinking forward to the presidential election, if Donald Trump was the Republican candidate and Joe Biden was the Democratic candidate, who would you vote for?
 - Donald Trump, the Republican – 35%
 - Joe Biden, the Democrat – 50%
 - A different candidate – 6%
 - Undecided – 8%

9. Thinking about the Senate seat up for re-election in Michigan, if John James was the Republican candidate, and Gary Peters was the Democratic candidate, who would you vote for?
 - John James – 32%
 - Gary Peters – 48%
 - A different candidate – 3%
 - Undecided – 17%

10. *[EMBARGOED FOR RELEASE – PROPRIETARY]*

11. *[EMBARGOED FOR RELEASE – PROPRIETARY]*

12. *[EMBARGOED FOR RELEASE – PROPRIETARY]*

13. Recently, Michigan announced that every registered voter in the state will be sent an application to vote by mail for the August and November elections. Do you approve or disapprove of this decision?
 - Strongly approve – 58%
 - Somewhat approve – 23%
 - Somewhat disapprove – 7%
 - Strongly disapprove – 12%

 - **Total approve – 81%**

- **Total disapprove – 19%**
14. In your opinion, should demonstrators be permitted to carry guns inside the state Capitol building, or should they not be permitted to carry guns inside the state Capitol building?
- Demonstrators SHOULD be permitted to carry guns inside the state Capitol – 13%
 - Demonstrators should NOT be permitted to carry guns inside the state Capitol – 80%
 - Not sure – 7%
15. In your opinion, are recent deaths of black individuals during police encounters isolated incidents, or are they signs of a bigger problem?
- Isolated incidents – 24%
 - Signs of a bigger problem – 68%
 - Not sure – 9%
16. Do you think policing practices need to be reformed, or are policing practices okay as they are now?
- Policing practices need to be reformed – 76%
 - Policing practices are okay as they are now – 15%
 - Not sure – 9%
17. A potential ballot initiative would make it illegal in Michigan to discriminate on the basis of gender, sexual orientation, and gender identity or expression. If this initiative was on the ballot, would you support it, or oppose it?
- Support – 67%
 - Oppose – 12%
 - Not sure – 21%
18. What is your sex?
- Male – 48%
 - Female – 52%
19. Select the age range you belong to.
- 18 to 29 years old – 20%
 - 30 to 44 years old – 17%
 - 45 to 64 years old – 39%
 - 65 years or older – 24%
20. With which race or ethnicity do you primarily identify?
- White only – 82%
 - Black or African American – 11%
 - A different race or ethnicity – 7%
21. What is the highest level of education you have completed?
- High school or less – 32%
 - Some college – 28%
 - Associate's degree – 10%

- Bachelor's degree – 19%
- Postgraduate degree or higher – 11%